**Organic Adoption Segment Email #2**

**Subject Line:** VA recommends you create a Login.gov account

**H1:** Have you heard VA will be updating its sign-in process?

Soon all VA websites will follow a new, more secure sign-in process through VA.gov with **Login.gov** as the recommended account.

**Login.gov** is a U.S. government account that meets modern security standards. You can use your **Login.gov** account to manage your health care and access all the same VA benefits, services and information that you’re accustomed to today.

To make sure that you’re ready for these changes, create your free **Login.gov** account now.

[CTA: CREATE LOGIN.GOV ACCOUNT]

<https://api.va.gov/v1/sessions/logingov\_signup/new>

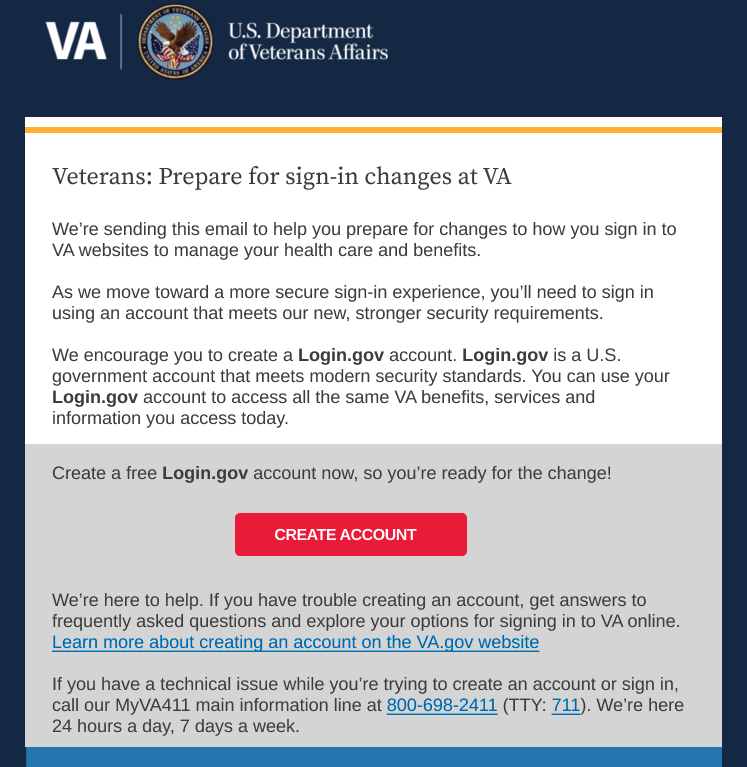
We’re here to help. Get answers to frequently asked questions and find out more about creating a Login.gov account for signing in to VA online.

Learn more about creating a Login.gov account on the VA.gov website. <https://www.va.gov/initiatives/sign-in-securely-with-logingov/>

If you have a technical issue while you’re trying to create an account or sign in, call our MyVA411 main information line at 800-698-2411 (TTY: 711). We’re here 24 hours a day, 7 days a week.

**[Previous version on Page 2 for contrast]**

**Previous version of email**

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